

## OBJECTIVES

A new digital platform that integrates data, policy analysis, and resources to support DACA and undocumented, refugee, other immigrant, and international students. The Portal's mission is to inform federal policymaking, fuel change at the state and campus level, and build a diverse movement of partners and stakeholders advocating alongside these students.

### AN AGENT FOR CHANGE

The **Higher Ed Immigration Portal** (the Portal) provides higher education leaders, policymakers, students, and other stakeholders with the information and tools they need to inform immigration policies that expand access to higher education, degree completion, and post-graduate career success.

The Portal brings together partner organizations and contributors from the higher education and immigration fields, working together to expand the impact and reach of their work. The Portal is an inclusive approach to making advocacy and best practice initiatives more cohesive and effective. It allows partners to quickly ramp up their work and share resources in response to changing policies within states and at the federal level, and provides strategic messaging to create a positive narrative about these students.

### WHY: A NECESSARY TOOL

Higher education leaders are uniquely positioned to educate the public and inform policymakers on policy matters that impact immigrant and international students. They can speak to the immense contributions that immigrant and international populations in higher education make to their campuses, communities, the economy, and the nation. With the right data, policy analyses, and effective practices, higher education leaders can advocate for policies and practices that enable immigrant and international students to reach their full potential.

### SPOTLIGHT OBJECTIVES



The **Higher Ed Immigration Portal** is a new digital platform that integrates data, policies, and resources about DACA and undocumented, other immigrant, and international students. The Portal leverages partnerships to maximize impact and achieve its vision of:

Supporting policymaking and advocacy at the federal level

Building a larger movement advocating for change

Fueling change at the state and institution levels

Serving as the go-to resource for higher education and immigration issues

The stakes have never been higher. Policy changes at the federal and state level, compounded with the impact of the COVID-19 pandemic, have exerted substantial pressure on immigrant and international students.

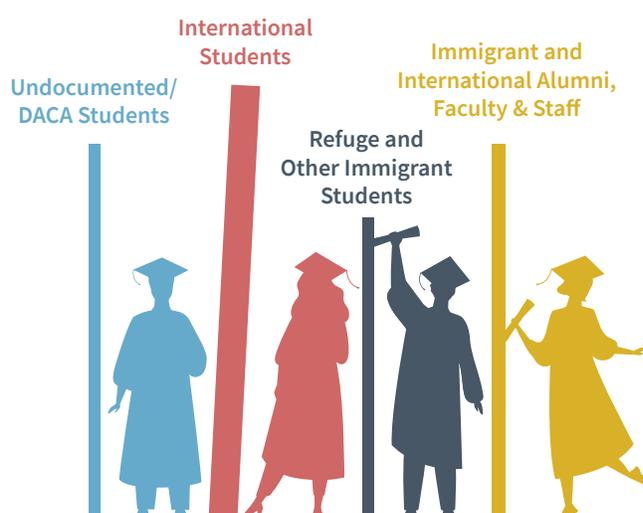
Today's challenges and opportunities for reform exemplify the need for the Portal as a nonpartisan, evidence-based, centralized source of information and messaging that moves forward the conversation on issues related to higher education and immigration and accelerates the field's advocacy efforts. The Portal will also utilize data and narratives to construct positive national and state-based messaging about the contributions of undocumented, refugee, and other immigrant students and alumni, as well as international students, scholars, and alumni.

## A LONG-LASTING VISION

The Portal provides higher education leaders with national and state data, policy analyses, and effective campus practices to support efforts that help immigrant and international students reach their full potential. The Portal brings together existing resources and tools that were previously embedded within different organizations and websites, making advocacy and best practices more cohesive and effective.

The Portal is a living resource, updated by a team of immigration and higher education policy and research experts to reflect the most up-to-date information on national and state-level policies and student data, research, and effective practices. The Portal's team will create new resources and implement coalition strategies to make durable improvements in the policies and practices that impact immigrant and international students.

## PRIORITY POPULATIONS



## ACCOMPLISHMENTS & FEATURES

- Immigrant and International Student Data
- Analysis of 50 State Policies on In-State Tuition, State Financial Aid, Professional Licensure, and Driver Licenses
- Interactive U.S. Map and Data Tools
- Leading Research
- Effective Practices for Colleges & Universities
- Student Narratives
- Strategic Messaging

**PARTNERS & CONTRIBUTORS**

The Portal is a coalition of organizations working together to maximize our collective impact. The Portal’s partners & contributors include leaders and experts in higher education and immigration fields, stakeholders representing campus leaders and impacted students, and national and local organizations.



**WE WELCOME NEW PARTNERS AND CONTRIBUTORS TO JOIN THE COALITION**

**PRESIDENTS' ALLIANCE | ON HIGHER EDUCATION AND IMMIGRATION**

[www.presidentsalliance.org](http://www.presidentsalliance.org)

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## JOIN OUR MOVEMENT

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The Presidents' Alliance received initial funding for the Portal from the Chan Zuckerberg Initiative, Andrew W. Mellon Foundation, FWD.us Education Fund, an anonymous funder, and voluntary membership contributions. With this foundation in place, we now seek funds to support the staff, ongoing research, policy and messaging strategies, state policy analysis, web development, and data tools.

The Presidents' Alliance is a nonpartisan, nonprofit educational and advocacy organization that brings college and university presidents and chancellors together around the immigration issues that impact our students, campuses, communities, and nation. We work to advance just immigration policies and practices at the federal, state and institutional level that are consistent with our heritage as a 'nation of immigrants' and the academic values of equity and openness.