Dear Colleagues,

Welcome to Rutgers University and to our 2016 conference, *Advancing International Research Collaborations: Policy and Practice*. This two-day event, co-hosted by the Rutgers Centers for Global Advancement and International Affairs (GAIA Centers) and the Rutgers Office of Research and Economic Development (ORED), will explore a broad range of topics related to international research.

International collaboration in research and development is no longer a peripheral concern, but is central to what we do and who we are. As faculty and university administrators, we recognize that global engagement in research and education is essential to fulfilling the missions and visions of our 21st century universities. International engagement, as studies indicate, produces positive results in research quality, productivity, and impact. As industry leaders and entrepreneurs, we know that sales and R&D know no borders. International partnerships often improve the return on investment of the funding source and speed up time to output and market. As experts committed to global interactions, we regularly have to overcome many hurdles to ensure that our collaborative international research is both meaningful and cost-efficient.

You’ll hear from specialists in public, private, government, and non-governmental organizations about funding priorities and research trends, about interdisciplinary approaches to global problems, and about best practices and solutions to the challenges that emerge in cross-border research. As many of you well know, when conducting international research, issues arise related to funding; researcher exchanges and mobility; information and capital flows between academia, industry, and the public sector; sample/product movement; intellectual property (IP) agreements; and regulatory and security restrictions. We have assembled a diverse and impressive group of speakers who will raise questions, present results, share anecdotes, and offer solutions from their respective areas of expertise. We invite you to join these conversations.

We’re privileged to present three plenary speakers: Edward L. Trimble, director of the Center for Global Health at the United States National Cancer Institute (NCI) at the National Institutes of Health (NIH); Rebecca Keiser, the head of the Office of International Science and Engineering within the National Science Foundation (NSF); and Allan E. Goodman, president and CEO of the Institute of International Education (IIE).

We encourage you to reach beyond your disciplinary borders when navigating our conference. If you are a researcher, attend a panel session on IP or regulatory issues; if you are a lawyer or from industry, learn about critical issues in Africa, Asia, or Latin America; if you are a university administrator, consider learning more about research frontiers in industry or commercialization. Attend panels on global health, sustainability, or migration. Ask questions and share your own experiences. Network and enjoy our receptions to learn more from other conference participants.

We warmly welcome you to Rutgers and to New Brunswick!

Sincerely,

Eric L. Garfunkel, Vice President for International and Global Affairs
Christopher J. Molloy, Senior Vice President for Research and Economic Development
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<td>Networking Breakfast</td>
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<td>9:00–9:10 a.m.</td>
<td>Welcome Remarks</td>
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<td>Julia Lane, <em>Assessing the Economic Impact of University Research</em></td>
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<td>Rebecca Keiser, <em>NSF’s Research Priorities and International Strategy</em></td>
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WEDNESDAY, JULY 20, 2016

8:00–9:00 a.m., Regency ABC

**Networking Breakfast**

9:00–9:10 a.m., Conference BC

**Welcome Remarks**

*Eric L. Garfunkel*, Vice President for International and Global Affairs, Rutgers University  
*Christopher J. Molloy*, Senior Vice President for Research and Economic Development, Rutgers University

9:10–9:30 a.m., Conference BC

**Opening Remarks**

*Robert L. Barchi*, President, Rutgers University  
*The Honorable Congressman Frank Pallone Jr.*, U.S. House of Representatives, Sixth Congressional District of New Jersey

9:30–10:45 a.m., Conference BC

**Plenary Session: The Future of Global Health**

Introductory Remarks: *Kathleen W. Scotto*, Vice Chancellor for Research, Rutgers Biomedical and Health Sciences  
*Richard G. Marlink*, Director, Global Health Institute, Rutgers Biomedical and Health Sciences, *A Vision for a Global Health Institute at Rutgers*  
Plenary Address: *Edward L. Trimble*, Director, Center for Global Health, National Cancer Institute, National Institutes of Health, *Global Approaches to Cancer and NCDs: Perspectives from NCI*

10:45–11:00 a.m., Conference Overlook

**Break**

11:00 a.m.–12:15 p.m., Salon AB

**Session 1A: Global Health Initiatives**

*Francis Barchi*, Assistant Professor, Bloustein School of Planning and Public Policy; Member, Institute for Health, Health Care Policy, and Aging Research, Rutgers University, *Just Research in an Unjust World*  
*Mohammad Herzallah*, Postdoctoral Researcher, Rutgers University–Newark; Founder, Palestinian Neuroscience Initiative, *Building Brains: Establishing Neuroscience Research Infrastructure in Palestine*  
Moderator: *Richard G. Marlink*, Director, Global Health Institute, Rutgers Biomedical and Health Sciences
11:00 a.m.–12:15 p.m., Conference I

**Session 1B: Governing the Commons**

**Lorna Jean Edmonds,** Professor in Global Health, College of Health Sciences and Professions; Vice Provost for Global Affairs and International Studies, Ohio University, *Does Who Controls the Galaxy Control Earth?*

**Paul Falkowski,** Bennett L. Smith Chair in Business and Natural Resources, Departments of Earth and Planetary Sciences, and Marine and Coastal Sciences, Rutgers University; Director, Rutgers Energy Institute, *The Concept of Sustainability and Human Nature*

**Cymie Payne,** Associate Professor, Department of Human Ecology, School of Environmental and Biological Sciences, Rutgers University–New Brunswick; School of Law, Rutgers University–Camden, *Governance of the Oceans: High Seas Freedoms or Common Heritage of Humankind?*

Moderator: **Paul Falkowski**

12:15–1:30 p.m., Regency ABC

**Lunch Address**

Introductory Remarks: **Nabil Adam,** Vice Chancellor for Research and Collaborations, Rutgers University–Newark

**Julia Lane,** Professor, Wagner Graduate School of Public Service and Center for Urban Science and Progress, NYU; Provostial Fellow in Innovation Analytics, NYU, *Assessing the Economic Impact of University Research*

1:30–2:45 p.m., Salon AB

**Session 2A: Science and Technology Research in Africa**

**Clare Muhoro,** Science Partnerships Advisor, US Global Development Lab, United States Agency for International Development (USAID), *Scientific Research Partnership Models at USAID*

**Kessahun Checole,** Publisher, Africa World Press and The Red Sea Press, *Out of the Margins, Outlets for African STI (Science, Technology, and Innovation)*

**Yalew Endawoke,** President, Woldia University (Ethiopia)

Moderator: **Eric L. Garfunkel,** Vice President for International and Global Affairs, Rutgers University
WEDNESDAY, JULY 20, 2016

1:30–2:45 p.m., Conference I

**Session 2B: The Global Innovation Initiative**

**David Bengston**, Department of Fisheries, Animal, and Veterinary Science, University of Rhode Island, *Joys and Challenges of Working in Indonesia*

**Kent A. Harries**, Bicentennial Board of Visitors Faculty Fellow; Associate Professor of Structural Engineering, Department of Civil and Environmental Engineering, University of Pittsburgh, *Experiences in Global Engineering Education and Research*

**Howard M. Kipen**, Professor and Director of Clinical Research and Occupational Medicine, Environmental and Occupational Health Sciences Institute, Rutgers Biomedical and Health Sciences; and **Qingyu Meng**, Assistant Professor, School of Public Health, Rutgers Biomedical and Health Sciences, *Chongqing, China, and Reading, UK*

Moderator: **Shawn Patton**, Program Manager, Center for International Partnerships, Institute of International Education (IIE)

2:55–4:25 p.m., Salon AB

**Session 3A: China’s Evolving Research and Development Agenda**

**Lizhong Yu**, Chancellor, NYU Shanghai, *International Cooperative Research is Key for Approaching Global Issues*

**Janaka Ruwanpura**, Vice Provost (International), University of Calgary, *Global Research Initiatives (GRI) and Sites (GRS) in China*

**Jijun Xing**, Counselor Consul, Chinese Consulate General in New York, *China’s New National Research and Development Program Reform*

Moderator: **Eugene T. Murphy**, Assistant Vice President for International and Global Affairs, Rutgers University
2:55–4:25 p.m., Conference I

**Session 3B: Innovation and Commercialization**

**Lou Cooperhouse**, Director, Rutgers Food Innovation Center; President, NJ Business Inculation Network, *Best Practices in Business Incubation and International Business Attraction*

**Kathleen Coviello**, Director of the Technology and Life Sciences Division, New Jersey Economic Development Authority, *Growing Your Biotech in the Garden State: A Guide to State Resources*


**Takis Solomos**, Founding Partner, First Athens Corporate Finance, *Global Considerations for Establishing a Business in the U.S. Market*

Moderator: **Margaret (Peggy) Brennan-Tonetta**, Associate Vice President for Economic Development, Rutgers University

4:25–4:40 p.m., Conference Overlook

**Break**

4:40–6:00 p.m., Conference BC

**Plenary Session**

Introductory Remarks: **Jamie McGowan**, Assistant Director for Global Collaborations, Big Ten Academic Alliance


6:00–8:00 p.m., Regency ABC

**Welcome Reception and Dinner**

Welcome Remarks: **Phoebe Haddon**, Chancellor, Rutgers University–Camden
THURSDAY, JULY 21, 2016

7:30–8:30 a.m., Regency ABC

**Networking Breakfast**

8:30–9:30 a.m., Conference BC

**Plenary Session**
Introductory Remarks: **Barbara A. Lee**, Senior Vice President for Academic Affairs, Rutgers University

Plenary Address: **Allan E. Goodman**, President and CEO, Institute of International Education (IIE), “*Why do these things always involve Americans?*: Reflections on Putting the International into Research Collaborations

9:40–10:55 a.m., Salon AB

**Session 4A: The Enduring History of the Tripartite Collaborative:**
*University of São Paulo (USP), The Ohio State University (OSU), The Ohio State University, and Rutgers*

**Raul Machado Neto**, Full Professor and Provost for International Cooperation, University of São Paulo, *International Connections and Academic Impacts*

**Eric Lam**, Distinguished Professor, Department of Plant Biology and Pathology, School of Environmental and Biological Sciences, Rutgers University, *Size Matters: Maximizing Team-Building Opportunities through the Tripartite Partnership*

Moderator: **Raul Machado Neto**

9:40–10:55 a.m., Conference I

**Session 4B: Intellectual Property**

**Doreen Edelman**, Co-Chair, Global Business Team, Baker, Donelson, Bearman, Caldwell & Berkowitz, *Export Controls and International Education*

**Andrew D. Hirsch**, Director General, International Intellectual Property Institute, *Ecosystem Linkages: Creation and the Extraction of Value*

**Joanna I. Lewis**, Associate Professor of Science, Technology, and International Affairs, Walsh School of Foreign Service, Georgetown University, *Managing Intellectual Property Rights in Cross-Border Clean Energy Collaboration*

Moderator: **Kiki Caruson**, Assistant Vice President for Research, Innovation, and Global Affairs, University of South Florida

10:55–11:10 a.m., Conference Overlook

**Break**
11:10 a.m.–12:30 p.m., Salon AB

**Session 5A: Public and Private Research Challenges**

*William Bates*, Executive Vice President and Chief of Staff, U.S. Council on Competitiveness, *The State of the U.S. Research Enterprise: A Private Sector Perspective*

*Steve Bergen*, Senior Program Manager, CRDF Global, *Building Linkages in International Research: Challenges and Opportunities for Program Officers and Scientists*

Moderator: *Karen Holbrook*, Former President, The Ohio State University

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11:10 a.m.–12:30 p.m., Conference I

**Session 5B: Climate Change and Sustainability**

*Carter J. Brandon*, Global Lead Economist for Environment and Natural Resources, The World Bank, *Defining and Achieving Sustainability*

*Mark A. Miller*, Professor of Atmospheric Science; Director, Institute of Earth, Ocean, and Atmospheric Sciences, Rutgers University, *Negotiating the World of Clouds and Climate*

*Anthony Broccoli*, Professor and Chair, Department of Environmental Sciences, School of Environmental and Biological Sciences, Rutgers University; Co-Director, Rutgers Climate Institute, Rutgers University, *International Cooperation in Climate Science*

Moderator: *Robert M. Goodman*, Executive Dean, School of Environmental and Biological Sciences, Rutgers University

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12:30–1:45 p.m., Regency ABC

**Lunch Address**

Introductory Remarks: *Cheryl (Cherise) Kent*, Director of Corporate Engagement, Office of Research and Economic Development, Rutgers University

*Mikhail Rodkin*, Vice President, Refining Catalyst Research and Analytics, BASF Corporation, *Innovation at BASF: Searching for Ideas in All the Right Places*
1:45–3:00 p.m., Salon AB

**Session 6A: Social Science Research on Africa**

Ousseina Alidou, Professor, Department of African, Middle Eastern, and South Asian Languages and Literatures, Rutgers University, *U.S. Universities and African Higher Education: Case Studies of Partnership of Mutual Benefits*

Saleem Badat, Program Director, International Higher Education and Strategic Projects, The Andrew W. Mellon Foundation, *Social Science Research on, in, of Africa*

Ronald Kassimir, Executive Program Director, Social Science Research Council, *Four Strong Winds: Opening Up and Preserving Area Studies*

Moderator: Barbara Cooper, Professor and Chair, Department of History, Rutgers University

1:45–3:00 p.m., Conference I

**Session 6B: Internationalization of Scientific Research**

Stephen K. Burley, Director, Protein Data Bank, Research Collaboratory for Structural Bioinformatics, Rutgers University, *Protein Data Bank: A Global Open Access Resource Enabling Basic and Applied Research and Education in Biology and Medicine*

T. Venky Venkatesan, Director, Nanoscience and Nanotechnology Initiative, National University of Singapore, *Making the Transition, U.S. to Asia: Setting Up a Mini Bell Labs*

Yongxin Han, Director, Boston-Kenilworth LO Chemistry, Merck Research Laboratories, *International Research Collaboration: A Chemistry Perspective*

Moderator: Paul Copeland, Director of Research Development, Office of Research and Economic Development, Rutgers University

3:10–4:25 p.m., Salon AB

**Session 7A: Refugees and Migrants in a Changing Europe**

Awam Ampka, Associate Professor of Social and Cultural Analysis, NYU

Nina Lemmens, Director, German Academic Exchange Service (DAAD New York), *Germany's Higher Education Response to Students and Scholars from Crisis Regions*

Keith David Watenpaugh, Professor and Director, Human Rights Studies Program, UC Davis, *Research Notes on a Lost Generation: War, Refugee Students, and International Higher Education*

Moderator: Joanna Regulska, Vice Provost and Associate Chancellor for Global Affairs, UC Davis
3:10–4:25 p.m., Conference I

Session 7B: Assessing the Impact of International Research Collaborations
Prema Arasu, Professor, Department of Diagnostic Medicine and Pathology, Kansas State University, *Metrics for Institutional-Level Assessment*
Daniel Calto, Director of Solution Services, Elsevier Research Intelligence, *Scientific Impact, Innovation, and Competitiveness: A Data Analytics and Systems Overview*
Caroline S. Wagner, Professor, John Glenn College of Public Affairs, The Ohio State University, *Understanding and Governing the Global Network of Science*
Moderator: Prema Arasu

4:25–4:40 p.m., Conference Overlook
Break

4:40–6:00 p.m., Salon AB

Session 8A: Building Successful Research Partnerships with Latin America
Carlos Iván Moreno, Vice Provost for International Affairs, University of Guadalajara, *Research Challenges for Latin American Universities: Implications for Mexico and for the University of Guadalajara*
Sonja Knutson, Director, Internationalization Office, Memorial University of Newfoundland, *A Canadian Perspective: Leveraging Government-Sponsored Funding to Build Partnerships with Latin America*
Mike Proctor, Vice President for Global Initiatives, University of Arizona, *The Science of Opportunity: Traditional and Evolving Research Collaboration in Latin America*
Moderator: Dorothea J. Antonio, Senior Director, Internationalization Services, NAFSA: Association of International Educators

4:40–6:00 p.m., Conference I

Session 8B: United Nations and Data Driven Policies
Radhika Balakrishnan, Co-Chair, Civil Society Advisory Committee, United Nations Development Programme; Faculty Director, Institute for Women’s Global Leadership, Rutgers University, *Examples of Ongoing Work with the UN*
Shahrashoub Razavi, Chief, Research and Data, UN Women, *UN Research on Gender Equality*
Moderator: Radhika Balakrishnan
THURSDAY, JULY 21, 2016

6:00–6:30 p.m., Regency ABC

**Conference Wrap-Up and Closing Remarks**

*Eric L. Garfunkel*, Vice President for International and Global Affairs, Rutgers University

6:30–8:00 p.m., Regency ABC

**Closing Reception**

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**ABOUT THE PLENARY SPEAKERS**

*Allan E. Goodman*, President and CEO, IIE

Allan E. Goodman is the sixth president of the IIE, the leading not-for-profit organization in the field of international educational exchange and development training. IIE conducts research on international academic mobility and administers the Fulbright program sponsored by the United States Department of State, as well as over 200 other corporate, government and privately-sponsored programs. Since its founding in 1919, the institute has also rescued scholars threatened by war, terrorism, and repression. Rescued scholars and other alumni of Institute-administered programs have won 68 Nobel Prizes. Previously, Goodman was executive dean of the School of Foreign Service and professor at Georgetown University. He is the author of books on international affairs published by Harvard, Princeton, and Yale University presses. Goodman has served as a consultant to the Ford Foundation, the Woodrow Wilson National Fellowship Foundation, the United States Information Agency, and IBM. He also serves on the Council for Higher Education Accreditation (CHEA) International Quality Group advisory council and the Board of Trustees of the Education Above All Foundation. Goodman holds a Ph.D. in government from Harvard, a master’s of public administration from the John F. Kennedy School of Government and a bachelor’s degree from Northwestern University. He has received awards from Georgetown, Johns Hopkins, South Florida, and Tufts universities, and the *Légion d’Honneur* from France. He was awarded the inaugural Gilbert Medal for Internationalization by Universitas 21.
About the Plenary Speakers

**Rebecca Keiser, Head, Office of International Science and Engineering, NSF**

Rebecca Keiser joined the Office of International Science and Engineering in 2015. She came to the NSF from NASA where she was a special advisor for Innovation and Public-Private Partnerships, reporting to the NASA administrator and an executive-in-residence at American University. Prior to that, she held several positions with NASA, including associate deputy administrator for strategy and policy, associate deputy administrator for policy integration, executive officer to the deputy administrator, and chief of staff for the Exploration Systems Mission Directorate. Keiser also served as assistant to the director for international relations at the White House Office of Science and Technology Policy, where she provided policy guidance to the president’s science advisor. Keiser’s experience covers science and technology policy, agreements and other cooperative efforts. She is a board member of Women in Aerospace and a member of the American Academy for the Advancement of Science. She speaks Japanese and Spanish. Keiser earned a bachelor’s degree in Japanese studies from Wellesley College, a master’s degree in politics of the world economy from the London School of Economics, and a doctorate in international studies from the University of South Carolina.

**Edward L. Trimble, Director, Center for Global Health, NCI, NIH**

Following graduation from Harvard College and the Johns Hopkins University School of Medicine, Edward L. Trimble, Ph.D., trained in obstetrics and gynecology at the Vanderbilt University Medical Center. He earned a master’s degree in public health from the Johns Hopkins School of Hygiene and Public Health, then completed a fellowship in gynecologic oncology at Memorial Sloan-Kettering Cancer Center. He is board-certified in obstetrics and gynecology, as well as in gynecologic oncology, by the American Board of Obstetrics and Gynecology. In September 2011, Harold Varmus, director of the U.S. NCI, appointed Trimble director of the NCI’s new Center for Global Health. Between 1991 and 2011, Trimble was head of the Gynecologic Cancer Therapeutics and Quality of Cancer Care Therapeutics, Clinical Investigation Branch, Cancer Therapy Evaluation Program, Division of Cancer Treatment and Diagnosis at NCI. His duties involved scientific liaison with the Gynecologic Oncology Group and the American College of Surgeons Oncology Group, as well as oversight of issues involving the elderly, minorities, women’s health, international collaboration, cost, cancer health disparities, health-related quality of life and patient-reported outcomes in NCI-sponsored treatment trials. For his work at NCI, he has received two Public Health Service Commendation Medals, 6 NIH Merit Awards, and the NCI Director’s Gold Star Award.
ABOUT THE CENTERS FOR GLOBAL ADVANCEMENT AND INTERNATIONAL AFFAIRS

The Centers for Global Advancement and International Affairs (GAIA Centers) promote and enable Rutgers to be a globally engaged institution. The GAIA Centers offer study and service-learning abroad programs; provide immigration processing services to international students and scholars; facilitate international research partnerships; and design or support on-campus events that address global topics and create cross-cultural social networks.

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ABOUT THE OFFICE OF RESEARCH AND ECONOMIC DEVELOPMENT

The Office of Research and Economic Development (ORED) provides services across Rutgers to support the faculty’s research and strategically leads Rutgers’ economic development activities. Rutgers achieved an 18.3 percent increase in overall funding for research and sponsored programs in fiscal year 2015. Annual research and development expenditures currently over $700 million.

ored.rutgers.edu

RUTGERS FAST FACTS

Over 67,000 students

Nearly 40 faculty in the National Academies

Ranked among the top 50 universities in the world (Center for World University Rankings)

Eighth oldest institution of higher learning in the United States

Part of the exclusive, 15-member academic consortium, the Big Ten Academic Alliance

About 7,500 international students from 125 countries

More than 1,100 international scholars from more than 80 countries

Research-intensive university, with more than 300 research centers and institutes

$700 million annually in research and development expenditures, among the top 25 in the nation
On behalf of Rutgers University, the GAIA Centers and ORED thank our sponsor, **ELS Educational Services**, for their generous support of the 2016 International Research Conference.

**ABOUT ELS EDUCATIONAL SERVICES**

ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers more than 70 study locations in Australia, Canada, China, India, Malaysia, and the United States, plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency.

ELS has 18 student recruitment offices in strategic markets to promote university partners at hundreds of student fairs and via localized websites across the globe. ELS also serves as a link to over 2,300 authorized counseling agent offices in 102 countries.

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